











Heartland for Service Professionals

The all-in one service management solution.

Do less. Accomplish more. Heartland for Service Professionals is an all-in-one, easy-to-use payment management solution designed specifically for home and professional service businesses.

By bundling tools specific to services professionals, Heartland helps streamline daily operations from scheduling jobs and work orders to invoicing customers and collecting payments – optimizing your business from service to payment.

Benefits

-  **Easily manage** your customer experience from start to finish
-  **Accept all** the ways your customers want to pay
-  **Reduce** unpaid bills, increase cash flow and get paid faster
-  **Make paying bills easier** by giving customers the ability to pay online 24/7
-  **Save time and money** by automating invoicing, subscriptions and recurring payments
-  **Minimize inventory costs** and maximize profits
-  **Eliminate manual entry** for increased efficiency and fewer errors
-  **Streamline operations** and manage all payments from one dashboard
-  **Extend reach and increase sales** by taking your business online
-  **Robust built-in reporting** allows you to always know how your business is performing



Heartland

Features

- **Merchant Admin:** Let your brand shine with a customizable portal that allows your customers to manage cards on file, buy products and services, manage subscriptions and much more.
- **Payments:** Easily accept all of the ways your customers want to pay – 24/7 online, in-store and in the field.
 - Online debit/credit
 - Online ACH
 - Cards on file
 - Card present, in-field
 - Subscriptions & recurring
 - Check
 - Cash
 - Digital wallet
 - EMV chip card
- **Work Orders:** Easily manage your service appointments. Schedule jobs faster, reduce drive time and track project status in real-time.
- **Invoicing:** Save time and money by automating invoices digitally. Create and send professional invoices using customizable templates. View status of outstanding invoices and send automated payment confirmation emails.
- **Custom Payment Forms:** Get paid 24/7 with the ability to create customizable and secure payment forms enabling customers to conveniently pay for products services online.
- **Ecommerce Store:** Take your business online to maximize sales by making it easier for potential customers to find you and purchase your products and services.
- **Integration:** Seamlessly integrate with QuickBooks, Plaid, Zapier and more apps using our open API.

Designed to meet the unique needs of professional services:

- **Business services**
Architects, Bookkeepers, Consulting, CPA/ Accountants, Designers, Developers, Fitness & Training, Law Offices, Engineering, Advertising, Technology, Real Estate, Property Management
- **Home services**
Appliance, Chimney, Electrical, Field Services, Landscaping, Lawn, Garage Door, Handyman, Home Cleaning, HVAC, Locksmith, Painters, Pest Control, Plumbers, Roofing, Windows & Doors

Why Choose Heartland

- **A partner you can trust:** For more than two decades, we've built a reputation of serving businesses honesty, reliability and ensuring customer satisfaction
- **Heartland Payment Processing:** No third parties to deal with. We provide transparent payment process with no hidden fees.
- **Terminal transactions:** protected by Heartland Secure™
- **Chargeback assistance:** Helping businesses prevent losses and protect payments
- **Expanded services offerings:** Seamless access to payroll, gift cards and loyalty, and lending
- **24/7 customer support:** You always have immediate access to knowledgeable, U.S.-based service agents that are eager to help you.

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